



DWELLINGUP 100 MTB CLASSIC

Event Info

The 3rd annual Dwellingup 100 Mountain Bike Classic is going to be bigger and better with TriEvents and the Dwellingup community working together to create a fun and exciting event with activities for everyone. The Dwellingup MTB Classic is WA's Premier Mountain Bike event and home to the West Australian Marathon Championships.

The event will take place on the Saturday 17 September 2011 with the event village and start line beginning on the Dwellingup football oval. The event village will host activities such as log chop demonstrations, a sausage sizzle and market stalls, so why not be a part of the event village!

Event Expo

At the Dwellingup 100 MTB Classic there are opportunities to display and set up stalls presenting retailers with the perfect chance to interact directly with nearly 800 keen mountain bikers who buy and consume your products. It is the most cost-effective way to reach your target market, as well as it being a perfect platform for recruiting new customers and strengthening relationships with existing clients.

Expo Options

Option 1:	Stall Space (providing your own 3m x 3m marquee)	\$200.00
Option 2:	3m x 3m marquee <i>Price includes 2 chairs and 1 trestle table</i>	\$500.00

Extra Items:	Trestle Tables (per table)	\$16.50
	Round Tables (per table)	\$15.00
	Chairs (per chair)	\$3.00

Bump in occurs 2 hours prior

Sponsorship Opportunities

TriEvents have a number of sponsorship opportunities available at various levels. We are able to offer valuable leveraging opportunities for your organisation to ensure that you get the best return on your investment. Sponsorship is an integral part to many organisations especially in the sports industry, and sends a positive message to the community about the organisations interest in giving back.

By having the company name or logo printed on advertising material the sponsorship brings recognition to the brand and increases product awareness. It is a good way to associate your brand with the values represented by this particular sport.

If you are interested in becoming an Event Sponsor please contact TriEvents on 08 9204 1899.

Participant Pack

Each participant who enters the Dwellingup 100 MTB Classic will receive a race pack upon registration pack collection. The participant registration pack is a great opportunity to provide information about your products and services for participants.

Option 3 Include Information Flyer or Product Sample for 800 Participant Packs*

**This does not include production of DL flyers; companies requesting inclusion in participant packs must provide the DL's.*

Website Advertising

The Dwellingup 100 MTB Classic has its own customized website which allows participants to easily access event information. The site has regular traffic passing through which increases closer to the event. This is an excellent way to reach your target audience at minimal cost.

Option 4 Website Advertising (maximum 3 advertisements)



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Questions and Contact Information

Questions regarding exhibiting and promotion can be directed to Frances Quick 08 9204 1899 or frances@trievents.com.au. During the event weekend Frances can be contacted on 0438 770 260. All applications for exhibiting must be received by 9 September 2012.

Contact Details

Name _____ Organisation _____

Email _____

Address _____

Suburb _____ Postcode _____

Contact Number _____ Mobile _____

Contact Person & Number on the Event Day _____

Expo Options	Quantity	Cost	Total Cost
Expo Option 1		\$200	
Expo Option 2		\$500	
Expo Extra Items			
Trestle Tables		\$16.50	
Round Tables		\$15	
Outdoor Chairs		\$3	

Option 3 – Participant Packs	Selection	Total Cost
Include Flyer or DL	<input type="checkbox"/> \$55	

Option 4 – Website Advertising	Number of Months Advertising			Total Cost
	3 Months	6 Months	12 Months	
3 Advertisements on Event Website	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250	<input type="checkbox"/> \$400	

TOTAL: _____

Payment

Payment Type VISA Mastercard Cheque/Money Order

Cardholder Name _____

Card Number _____ - _____ - _____ / _____ Expiry Date ____ / ____

Signature _____

Form can be returned by post, fax or email: P: PO Box 1960, Osborne Park DC WA 6916. E: frances@trievents.com.au. F: 08 9204 1877

Event Expo & Promotion